

# Advanced Entrepreneurship and Skill Development Program

on

## ENTREPRENEURSHIP PROMOTION IN THE AREAS OF ENERGY-EFFICIENT DEVICES

**4th March -8th March, 2024**

**Venue: Conference Center**

**IIT Guwahati**

**FUNDED BY MSME**



**Organized by**



**School of Energy Science and Engineering  
IIT Guwahati**

**in collaboration with**



**Technology  
Innovation Hub  
IITG TIDF**



**IIT Guwahati  
Research Park**  
Towards Excellence

## About the Program

In today's world, where we're using more energy and worrying more about climate change, the importance of energy-efficient devices is clear. These devices play a crucial role in reducing energy consumption, lowering carbon emissions, and mitigating the environmental impact of our daily activities. Thus it's important to focus on making and using energy-efficient devices. This program aims to contribute to the cause by training the young generation and motivating them towards entrepreneurship development by implementing their ideas for enhancing the efficiency of the technology, popularizing the technology, and increasing its acceptance.

## Possible Outcome

- Interest generation on various energy-efficient device technologies
- Entrepreneurship and startup development in these areas
- Employment & revenue generation and aid to "Make in India" movement
- Shaping ideas for entrepreneurship generation and developing marketing strategies
- Financial steps for converting dreams into reality through the presentation of successful case studies

## Registration

There is no registration fee to attend the program. No TA/DA and accommodation will be provided for attending the program. Seats are limited to 35.

## Registration Link

<https://forms.gle/EKYUNiDXzhPkDzvL8>



**Scan Here to Register**

## Eligibility

Graduates, Post Graduate, Budding entrepreneurs, MSME representatives, Govt officials Startup founders, etc.

**Convenor:  
Prof. V.V. Goud**

**Contact Details:  
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## About MSME

The Ministry of Micro, Small and Medium Enterprises, a branch of the Government of India, is the apex executive body for the formulation and administration of rules, regulations, and laws relating to Micro, Small and Medium enterprises in India. The objective of all of their programme is to motivate young persons (Men and Women) representing different sections of the society including SC/ST women, physically handicapped, Ex- servicemen, and BPL persons to consider self-employment or entrepreneurship as one of the career options. The ultimate objective is to promote new enterprises, build capacity of existing MSMEs and inculcate entrepreneurial culture in the country.

## About IIT Guwahati

Indian Institute of Technology Guwahati, the sixth member of the IIT fraternity, was established in 1994. The academic programme of IIT Guwahati commenced in 1995. At present the Institute has eleven departments, seven inter-disciplinary academic centres and five schools covering all the major engineering, science, healthcare, management and humanities disciplines, offering B.Tech., B.Des., M.A., M.Des., M.Tech., M.Sc., MBA and Ph.D. programmes. Within a short period of time, IIT Guwahati has been able to build up world class infrastructure for carrying out advanced research and has been equipped with state-of-the-art scientific and engineering instruments. Besides its laurels in teaching and research, IIT Guwahati has been able to fulfil the aspirations of people of the North East region to a great extent since its inception in 1994.

## About IITG - TIDF

IITG-TIDF act as nodal centre spearheading the activities in the area of Cyber Physical Systems (CPS) and other domains in the field of Technologies for under water exploration and others, with leading edge knowledge, competencies and facilities which aims to harness the potential of this new wave of technology and expertise available nationwide and facilitate fostering research innovation, world class technology and product development. TIH, IITG works in collaboration with other 24 TIHs, selected for other different verticals.

TIH, IITG-TIDF brings together a team of industry professionals, combining technical expertise and management skills to effectively address the unique requirements. Currently 41 Faculty members of IIT Guwahati are the part of the team. It also has foreign collaborators from New York University, USA, and Taiwan Ocean Research Institute (TORI). Along with this we have domain experts in Technical and Management Staffs comprising of 60 Members.

## Committee

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Director, IIT Guwahati

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Dean II&SI, IIT Guwahati  
Prof. Santosha K. Dwivedy  
Professor In-charge, IITG-TIDF

### Convenor

Prof. V.V Goud  
Head SESE, IIT Guwahati

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